



Florists Supply brings you the
Advanced Body Flowers Hands On Seminar
Instructor: Loann Burke, AIFD, PFCI

Join us for this educational opportunity where Loann Burke, AIFD, PFCI, will inspire FRESH ideas beyond the basics for flowers to wear. We will discuss trends, materials, quick and profitable construction techniques and selling. Be inspired for the busy graduation and wedding season ahead.

SASKATOON
Tuesday, March 6, 2012
9:00 AM - 3:00 PM

Florists Supply Ltd.
1623 Quebec Avenue
Saskatoon SK

Admission: \$130 (Plus tax)

Includes all design materials, lunch and certificate of completion.



PREREQUISITES: We recommend this seminar to designers with a minimum of 1 year design experience with basic corsage skills. Students must be currently employed in an operating floral shop.

THINGS TO BRING: Knife, Ribbon Scissors, Flower Snips, Apron & Wire Cutters

AT THE END OF THE SEMINAR YOU WILL HAVE: Learned the latest design techniques in Advanced body flowers.

INSTRUCTOR: Loann Burke, AIFD, PFCI

LOANN BURKE, AIFD, PFCI, is a floral designer and event specialist in Dayton, Ohio, who has over 25 years experience in the industry. Loann was inducted into the American Institute of Floral Designers in 2005, and into Professional Floral Communicators International in 2008.

Loann frequently presents product demonstrations, hands-on workshops, and design seminars throughout the country for such floral industry leaders as Smithers-Oasis, Fitz Design, and Gardens America. Loann currently serves as a Design Director for Smithers Oasis, President of the North Central Chapter of AIFD and on the National Certification Committee (CFD) for AIFD. Her designs have been featured in *Florists' Review*, *Floriology*, *IDEA Magazine* and national print ad campaigns. Loann's bridal work won the title of *Best Bouquets, 2007* and *2008* in *Florists' Review Magazine*. In addition, her work was recently been seen on ABC's *Extreme Makeover – Home Edition*.

Loann holds a Bachelor's degree in horticulture from Purdue University, and a Master's degree in Marketing from Wright State University. Loann also presents educational design programs and lectures for wholesalers, garden clubs, and civic organizations. She is currently an event specialist with Furst the Florist in Dayton, Ohio.



Florists Supply Ltd.

www.floristssupply.com

RSVP By February 24, 2012
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Maximum 18 Students