

Florists Supply Ltd. brings you  
**Exotic Designs for Contemporary Spaces Hands-On Seminar**  
with Derrick Hollar, AIFD, CAFA, CFD

This seminar is geared to the designer who wants to hone their design concepts and techniques. New contemporary architecture demands more contemporary floral design to complement these edgy spaces.

We invite you to spend a day with Derrick and explore new directions in floral creativity. Achieve the quality of work and design suitable for offices, restaurants, the elegant home, and any customer who prefers a "real floral art object" (FLOB) to the traditional.



**WINNIPEG**

Thursday, October 14, 2010  
9:00 am - 3:00 pm

Florists Supply Ltd.  
35 Airport Road  
Winnipeg, MB

Admission: \$260 (Plus tax)

Includes all design materials, educational handouts, lunch,  
and certificate of completion.

**PREREQUISITIES:** We recommend this seminar to designers with a minimum of 1 year design experience. Students must be currently employed in an operating floral shop.

**THINGS TO BRING:** Knife, Ribbon Scissors, Flower Snips, Apron & Wire Cutters

**AT THE END OF THE SEMINAR YOU WILL HAVE:** Learned a wealth of design techniques and knowledge. As time permits you will work on 3 or 4 compositions that you will take with you at the end of the day

**INSTRUCTOR: Derrick Hollar, AIFD, CAFA, CFD**

**DERRICK HOLLAR**, AIFD, CAFA is an accomplished floral designer and commentator, highly respected for both his artistic abilities and technical knowledge. Derrick originally comes from Jamaica, where he owned and operated his own retail flower shop for many years.

Derrick has received many professional honors, including the Design Award from the Royal Horticultural Society in Jamaica, as well as a People's Choice Award at the Home Show in Winnipeg.

Derrick is well known for his involvement in numerous design shows and educational events in Canada and the United States. He has taught floral design at the community level for many years. He has done numerous shows throughout Canada and the US. His work has been published in the "Canadian Florist" - an industry magazine distributed across Canada. In 1994, Derrick was inducted into the American Institute of Floral Design, Derrick is also a member of the Canadian Association of Floral Artists.

Derrick has been a member of the Florists Supply team since 1995. He is instrumental in the selection of offshore and domestic product for the Florists Supply line and is responsible for customer education in the industry.



Florists Supply Ltd.

[www.floristssupply.com](http://www.floristssupply.com)

Register by October 1, 2010  
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