



Florists Supply brings you
Wedding Trends Hands-On Seminar
with Loann Burke, AIFD, PFCI

Attend our workshop where Loann Burke, AIFD, PFCI will teach you how to speak to the personality and individuality of today's bride.

Learn how to use new trends in colour and design as you create bouquets and event décor under her expert tutoring and guidance.

Don't miss this opportunity to upgrade your skills and build your confidence for a successful wedding season.

WINNIPEG

Monday, March 19, 2012
9:00 am - 3:30 pm

Florists Supply Ltd.
35 Airport Road
Winnipeg, MB

Admission: \$260 (Plus tax)

Includes all design materials, educational handouts, lunch and certificate of completion.

PREREQUISITES: We recommend this seminar to designers with a minimum of 1 year design experience. Students must be currently employed in an operating floral shop.

THINGS TO BRING: Knife, Ribbon Scissors, Flower Snips, Apron & Wire Cutters

AT THE END OF THE SEMINAR YOU WILL HAVE: Learned to apply good design principles and mechanics to arrangements; complete 4 projects to take back to your stores.



INSTRUCTOR: Loann Burke, AIFD, PFCI

LOANN BURKE, AIFD, PFCI is a floral designer and event specialist in Dayton, Ohio, who has over 25 years experience in the industry. Loann was inducted into the American Institute of Floral Designers in 2005, and into Professional Floral Communicators International in 2008.

Loann frequently presents product demonstrations, hands-on workshops, and design seminars throughout the country for such floral industry leaders as Smithers-Oasis, Fitz Design, and Gardens America. Loann currently serves as a Design Director for Smithers Oasis, President of the North Central Chapter of AIFD and on the National Certification Committee (CFD) for AIFD. Her designs have been featured in *Florists' Review*, *Floriology*, *IDEA Magazine* and national print ad campaigns. Loann's bridal work won the title of *Best Bouquets*, 2007 and 2008 in *Florists' Review Magazine*. In addition, her work was recently seen on ABC's *Extreme Makeover – Home Edition*.

Loann holds a Bachelor's degree in horticulture from Purdue University, and a Master's degree in Marketing from Wright State University. Loann also presents educational design programs and lectures for wholesalers, garden clubs, and civic organizations. She is currently an event specialist with Furst the Florist in Dayton, Ohio.



Florists Supply Ltd.

www.floristssupply.com

RSVP By March 9, 2012
Rachel Panasiuk
Toll Free: 1.800.665.7378
Ph: 1.204.632.1210 Ext. 239
rpanasiuk@floristssupply.com