

# Rose Of The Week

## Sahara

### Rose School....

#### The Cargo Flight part 13

The trailer leaves Miami and begins the journey to Canada. Generally it takes two to three days to complete the trip. At Florists Supply we have our own trailer load each week, meaning the entire truck is ours to use as we need to. If we only fill half the truck we pay for a full truck. Because of this we generally try to have our truck as full as possible and one way to do this is to carry non perishable products on the truck. This means we have supply shipments sent to Miami to be placed onto our truck or picked up en route to Canada. The process for clearing the border is relatively simple. The shipments are actually cleared before the truck reaches the border crossing and when it arrives at the border the inspector will verify it has cleared and if everything is in order will release the truck within minutes. This is called the PARS system (Pre Arrival Release System) and it works very well. The system is now electronic and very efficient.



Sahara is from the breeder Olij Rosen. It is a unique sand color that no other rose in the market can match. This color is very popular for events and works great in most home décor situations as it a natural earthy color that blends well in many situations. The rose shape is a classic open rose with a pointed center. The color does vary by grower and light conditions. It can be a light ivory color to almost a pinky sand color. The rose needs to be cut slightly open and it can suffer from botrytis in the greenhouse. The only issue with Sahara is that it produces short stems and this has reduced it's commercial appeal.

- Length 40 to 50 cm
- Head Size medium
- Production volumes good
- Vase life is good
- 41 petals per bloom
- Production cycle 78 days
- Productivity 80 stems per square meter
- Opens slowly to 75%
- Rose Care and Handling is essential to obtain the maximum vase life from any rose.
- Use fresh and clean water, bottled or purified water is highly recommended. Cut roses before arranging.
- Use a clean and sterile vase, bacteria is the biggest enemy of cut flowers. Think Hospital clean.
- Use flower food provided and mixed exactly as instructed on the packaging
- Change water and recut stem ends every 3 days

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