



PICKED FAIR



info.fairtrade.net

By choosing Fairtrade certified flowers you...

- ensure fair pay & safe conditions for workers on flower farms in developing countries
- help stop child labour, create gender equity & strengthen workers' rights
- support community development such as education, healthcare and housing
- protect the environment
- build a brighter future with the people who grow the beautiful flowers you enjoy

**Think Fair. Be Fair.
Buy Fair.**

The Fairtrade system offers workers in developing countries a better deal, and the opportunity to improve their lives and invest in their future.



Fairtrade Flowers

Workers on Fairtrade certified flower farms enjoy higher standards of safety, better working conditions and fair pay. Child labour is prohibited and agro-chemical use is limited.

A Fairtrade Premium is used for community development and to improve working conditions.

Enjoy Fairtrade certified flowers with the assurance that the rights of the workers who produced them are being respected.



Fairtrade Certification

Your way of knowing if something is truly fair. It's an independent assurance that a product meets our internationally-recognized Fair Trade standards.

Finding Fairtrade certified products is easy - just look for the FAIRTRADE Mark. You'll find it on coffee, tea, chocolate, fruit, spices, wine and much more.

Think Fair. Be Fair. Buy Fair.

The FAIRTRADE certification Mark is the most widely recognized ethical label in the world.



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