



## Water Quality

The quality of water is often overlooked in regards to vase life.

We recommend periodic testing of your water vs bottled water to determine if the quality of water is affecting your vase life.

Take a bunch of flowers and divide it in two. One half goes into your tap water using your normal preservative the other half goes into bottled water using the same preservative ratio. The test only works if all things except the water are equal. Do the test several times a year as water quality changes.

The test results will speak for themselves. If both vases are relatively equal in vase life your tap water is not affecting vase life. If the results are noticeably different you should strongly consider a purification system or alternative water source to improve vase life.

The water quality of your customers is often overlooked especially in rural areas where many people are using well water. Asking them to use bottled water could greatly improve customer satisfaction. If they do not cook with or drink the well water then there is a very good chance it will affect the flowers.